

2010
Spring Issues
Forum



March 17, 2010

Augusta Civic Center

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Maine Grocers Association & Maine Merchants Association

Spring Issues Forum

Wednesday, March 17, 2010

- 8:00 A.M. Registration & Refreshments**
- 8:30 A.M. Environmental Leadership Program**
MGA and the Maine DEP to launch this voluntary certification program. Learn how to cut operating costs while doing something good for the environment. Hear from the experts to learn about rebates, financial assistance, and sign up for technical assistance.
Speakers: Roy Krout and Peter Cooke, Office of Innovation & Assistance, Maine DEP; Tim Clarke, Efficiency Maine, Herb Thomas, SBA and John Sheehan, USDA
- 9:00 A.M. Economic Outlook: 2010 and Beyond**
Speaker: Jim Breece, Vice Chancellor for Academic and Student Affairs, University of Maine System
- 10:00 A.M. Got Your Bags? Maine Campaign – Tell Your Story!**
Speakers: Curtis Picard, Maine Merchants Association, Shelley Doak, Maine Grocers Association and George MacDonald, State Planning Office
- 10:15 A.M. Break**
- 10:30 A.M. Business Succession Planning**
What to do when you are planning to sell your business, transfer to employees or otherwise change ownership.
Speaker: Glen Cooper, Maine Business Brokers
- 11:15 A.M. Hot Topics – Round Table Discussion**
Moderators: Curtis Picard, Shelley Doak and Jim McGregor
- Noon Luncheon Speakers**
Speaker of the House Hannah Pingree and Minority Leader Senator Kevin Raye
- 1:15 P.M. Retail Crime Prevention**
How to handle retail crime in your place of business. How to spot it, what the laws are and how to prevent future crime.
Speaker: Walt Huffman, Marden's
- 2:00 P.M. Social Media for Retail**
How social media can help your business and how you can get started. Will cover Twitter, Facebook, blogs and more.
Speakers: Curtis Picard, Maine Merchants Association and Anna Largay, Old Port Candy
- 3:00 P.M. Adjourn**

MGA & MMA Spring Issues Forum

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Rooms

Registration Form

Name _____

Company _____

Address _____

City, State, Zip _____

Phone _____

Email _____

**Please list those who will be attending so that we
may have an accurate count for lunch.**

***Complimentary registration for MMA & MGA
members until March 12; \$25 fee thereafter.
Non member fee is \$25.00.***

Register Today!

- Online Registration at :
<http://mainemerchants.eventbrite.com> OR
- Mail, phone or fax registration form to: Maine Grocers Association, P.O. Box 190, Hallowell, ME 04347
Telephone: 207.622.4461 Fax: 207.623.3748